

OBA MEMBERSHIP REGISTRATION 2021-2022

Member Year October 1, 2021, Thru September 30, 2022

If joining for the first time or recently, dues may be prorated to maintain your dues in the annual cycle of membership. Call if you need assistance.



Membership Levels

- Crown the Town \$2,500
- Paint the Town..... \$1,000
- Light the Town\$ 500
- Merry the Town\$ 250
- Business Basic\$ 150
- Non-Profit Organization
Government/School\$ 50
- Individual/Family\$ 50
- New Business*1st Yr Free

Please Check as Appropriate

- My check for indicated amount is enclosed.
- Please invoice me for the indicated amount.
- Send me a PayPal invoice so I can pay with debit or credit card.

*For all brand new businesses. Must apply within first six months of establishment.

Name of Contact Person: _____ Phone: _____

Business/Organization Name: _____

Address: _____

Business/Organization Phone: _____

VERY IMPORTANT! We save money by using email communications! PLEASE SUPPLY US WITH AN EMAIL ADDRESS THAT IS CHECKED OFTEN!

Website: _____ Email Address: _____

General description of services/products: _____

Were you referred by someone? Yes No If yes, please tell by whom: _____

PLEASE INDICATE INTERESTS:

- 20th Annual June Fling (June 10-11, 2022)
- Annual Awards Dinner (October 2022)
- Paint the Town (murals project)
- Light the Town project
- Festival of Lights Christmas Tree Contest
- Festival of Lights Holiday Decorating Contest
- Festival of Lights Decorating of City (Crepe Myrtles, Gazebo, etc.) (November 14 , 2021)
- Cruise & Croon (cruise-in events on 5th Saturday: Oct. 30, 2021; Apr. 30, July 30, Oct. 29 in 2022)
- Tourism (Making Oneonta a Destination)
- Flags of Honor Project
- Other (please describe) _____

Would you be willing to serve on the volunteer board of directors? Yes No

Committee Member? Yes No

Available Standing Committees for Service:

- Finance Membership/Organization
- Board & Legislative Affairs
- Publicity/Promotion Events/Special Projects

Representative Signature:

Date Submitted: _____/_____/_____

Please make checks payable to the
Oneonta Business Association or simply OBA.

Mail to:

OBA

P.O. Box 1976

Oneonta, AL 35121

QUESTIONS?

Call 205-813-7194.

**If no one there, please leave a message
and someone will call you ASAP.**

MEMBER LEVELS

\$2,500 Level - CROWN THE TOWN

- A one-year membership for the business.
- Mural sponsorship.
- Contribution to wayfinding business signage, benches, and Music on Main.
- Opportunity to present about the business at an OBA meeting.
- Lifetime June Fling banner sponsorship.
- Free June Fling booth, 10 x 20 ft.
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$1000 Level - PAINT THE TOWN

- A one-year membership for the business.
- Mural co-sponsorship (half).
- Opportunity to present about the business at an OBA meeting.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$500 Level - LIGHT THE TOWN

- A one-year membership for the business.
- Help purchase one box of LED lights to maintain year-round illumination.
- Opportunity to present about the business at an OBA meeting.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for one OBA event.
- Year-round banner advertisement on the OBA website.

\$250 Level - MERRY THE TOWN

- A one-year membership for the business.
- June Fling banner sponsorship at half-price.
- Half-price June Fling booth.
- Discount Christmas tree sponsorship (50% off).
- Year-round banner advertisement on the OBA website.

ALL MEMBERS RECEIVE

Note: Since we do not have paid staff members, please contact us to let us know that you want to take advantage of a listed benefit. We don't mind being reminded!

- Free or heavily discounted cooperative advertising in local media, i.e., radio, newspaper, and social media.
- Listing in the new, interactive OBA Member Directory on the website.
- Referrals – OBA first refers inquiries to other OBA members.
- OBA assistance with your special events such as ribbon cuttings, business anniversaries, and open houses.
- OBA mailing list.
- Spotlight on business articles in local news outlets, as well as the OBA email blast.
- Annual awards dinner which unites businesses, organizations, and individuals for networking and recognition.
- Social networking opportunities and workshops.
- Half price booth at the June Fling event (non-transferable; must be used by OBA member).
- Speakers at General Membership Meetings to cover relevant topics of local interest.
- Events that promote tourism in Oneonta, i.e., Cruise-Ins, June Fling, Light the Town, Paint the Town Murals, Festival of Lights Christmas events, etc.
- Community service projects like clean-up, purchasing benches, downtown music, lights for perimeter of rooftops of buildings, etc.
- Window decals provided to all members which informs customers of your membership and support of the OBA.

The **Oneonta Business Association** is a 501(c)(6) non-profit, all-volunteer organization comprised of individuals, merchants, property owners, and advocates who are working together to sustain a dynamic, vital, and diverse community through tourism, marketing, events, economic development, and leadership. Oneonta is a wonderful place to live, work, and shop, and we unite in the effort to promote and improve the quality of life in this great Southern city.

Follow our website at oneontabusinessassociation.com or facebook.com/oneontabusinessassociation for meeting, event, and project information.