



OBA MEMBERSHIP REGISTRATION 2020-2021

Member Year October 1, 2020, Thru September 30, 2021

If joining for the first time, dues may be prorated to keep your dues in the annual cycle of membership.

Today's Date: _____

MEMBERSHIP LEVELS

Sustaining Partner Levels:

- | | |
|--|--|
| <input type="checkbox"/> Crown the Town, \$2,500 | <input type="checkbox"/> Business, \$150 |
| <input type="checkbox"/> Paint the Town, \$1,000 | <input type="checkbox"/> Non-Profit Organization, \$50 |
| <input type="checkbox"/> Light the Town, \$500 | <input type="checkbox"/> Government/School. \$50 |
| <input type="checkbox"/> Merry the Town, \$250 | <input type="checkbox"/> Individual, \$50 |

(See details on reverse)

- Please invoice me for the above indicated amount.
- My check is enclosed.
- Using website membership pay portal to pay by debit/credit card. (includes convenience fee).
- Venmo

Name of Contact Person: _____ Phone: _____

Business/Organization Name: _____

Address: _____

Business/Organization Phone: _____

VERY IMPORTANT! We save money by using email communications! PLEASE SUPPLY US WITH AN EMAIL ADDRESS THAT IS CHECKED OFTEN!

Website: _____ Email Address: _____

General description of services/products: _____

HOW CAN YOU HELP? PLEASE JOIN US FOR AN EVENT. WOULD YOU LIKE TO HELP WITH THE FOLLOWING?

- June Fling (June 11-12, 2021)
- Annual Awards Dinner (October 7, 2021)
- Paint the Town (murals project)
- Light the Town project
- Festival of Lights Christmas Tree Contest
- Festival of Lights Holiday Decorating Contest
- Festival of Lights Decorating of City (Crepe Myrtles, Welcome Signs, Gazebo, etc.) (November 15, 2020)
- Classic Cruise-In Car Shows (5th Saturdays in 2021: May 29, June 12, & July 31)
- Tourism (Making Oneonta a Destination)
- Flags of Honor Project
- Other (please describe)

Would you be willing to serve on the board/ as an officer?

Yes No

Committee member? Yes No

Available Standing Committees for Service:

- Finance
- Membership/Organization
- Board & Legislative Affairs
- Publicity/Promotion
- Events/Special Projects

Representative Signature _____ Date ____/____/____

Please make checks payable to the **Oneonta Business Association or OBA**. Mail to **OBA • P.O. Box 1976 • Oneonta, AL 35121**

QUESTIONS? Call Patti Williams at 205-446-0462 or Tara Murphree 205-473-6410

MEMBERSHIP BENEFITS

- Free or heavily discounted cooperative advertising in local media, i.e., radio, newspaper, and social media.
- Listing in the new, interactive OBA Member Directory on the website.
- Referrals – OBA first refers inquiries to other OBA members.
- OBA assistance with your special events such as ribbon cuttings, business anniversaries, and open houses.
- OBA mailing list.
- Spotlight on business articles in local news outlets, as well as the OBA email blast.
- Annual awards dinner which unites businesses, organizations, and individuals for networking and recognition.
- Social networking opportunities and workshops.
- Half price booth at the June Fling event (non-transferable; must be used by OBA member).
- Speakers at General Membership Meetings to cover relevant topics of local interest.
- Events that promote tourism in Oneonta, i.e., Cruise-Ins, June Fling, Light the Town, Paint the Town Murals, Festival of Lights Christmas events, etc.
- Community service projects like clean-up, purchasing benches, downtown music, lights for perimeter of rooftops of buildings, etc.
- Window decals provided to all members which informs customers of your membership and support of the OBA.

SUSTAINING PARTNER MEMBER LEVELS

\$2,500 Level - CROWN THE TOWN

- A one-year membership for the business.
- Mural sponsorship.
- Contribution to wayfinding business signage, benches, and Music on Main.
- Opportunity to present about the business at an OBA meeting.
- Lifetime June Fling banner sponsorship.
- Free June Fling booth, 10 x 20 ft.
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$1000 Level - PAINT THE TOWN

- A one-year membership for the business.
- Mural co-sponsorship (half).
- Opportunity to present about the business at an OBA meeting.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$500 Level - LIGHT THE TOWN

- A one-year membership for the business.
- Help purchase one box of LED lights to maintain year-round illumination.
- Opportunity to present about the business at an OBA meeting.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for one OBA event.
- Year-round banner advertisement on the OBA website.

\$250 Level - MERRY THE TOWN

- A one-year membership for the business.
- June Fling banner sponsorship at half-price.
- Half-price June Fling booth.
- Discount Christmas tree sponsorship (50% off).
- Year-round banner advertisement on the OBA website.

The **Oneonta Business Association** is a 501(c)(6) non-profit, all-volunteer organization comprised of individuals, merchants, property owners, and advocates who are working together to sustain a dynamic, vital, and diverse community through tourism, marketing, events, economic development, and leadership. Oneonta is a wonderful place to live, work, and shop, and we unite in the effort to promote and improve the quality of life in this great Southern city.

Follow our website at oneontabusinessassociation.com or facebook.com/oneontabusinessassociation for meeting, event, and project information.