



## OBA MEMBERSHIP REGISTRATION 2018-2019

Member Year Runs from October 1, 2018, Thru September 30, 2019

Please complete so we will have your current information.

If joining for the first time in the middle of the membership year, dues may be prorated to keep your dues in the annual cycle of membership..

TODAY'S DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

TYPE OF MEMBERSHIP: See list of member benefits on reverse side.

Regular Membership  Individual (\$50)  Organization (\$50)  Business (\$150)

Sustaining Partner Levels  Bronze (\$250)  Silver (\$500)

(See details on reverse)  Platinum (\$2500)  Gold (\$1000)

Please invoice me for the above indicated amount.

My check is enclosed.

Name of Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business/Organization Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Emergency Phone Number(s): \_\_\_\_\_

**VERY IMPORTANT! We save money by using email communications!  
PLEASE SUPPLY US WITH AN EMAIL ADDRESS THAT IS CHECKED OFTEN!**

Website: \_\_\_\_\_ Email Address: \_\_\_\_\_

General description of services/products: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**OBA EVENT(S) OR PROJECTS YOU'D MOST LIKE TO HELP WITH** (please choose at least one):

- Chili Cook-off (Apr)  June Fling (June)  Singing Showdown (June)  Annual Awards Dinner  
 Treats on the Street (Oct)  Festival of Lights Christmas Tree Contest  Festival of Lights Holiday Decorating Contest  
 Festival of Lights Decorating of City (Crepe Myrtles, Welcome Signs, Gazebo, etc.)  
 Classic Cruise-In Car Shows (5th Saturdays in 2019: March 30, June 29, August 31)  
 Other (please describe) \_\_\_\_\_

Would you be willing to serve as an officer?  Yes  No

Committee member?  Yes  No

With which **STANDING COMMITTEE** are you most interested in serving:

- Finance  Membership/Organization  Legislative Affairs  
 Publicity/Promotion  Events/Special Projects

Representative Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Please make checks payable to the **Oneonta Business Association or OBA**. Mail check and completed information form to:

**Oneonta Business Association • P.O. Box 1976 • Oneonta, AL 35121**

**QUESTIONS? Call Patti Williams at 205-446-0462**

All membership fees are used for the OBA, its mission, and activities. The OBA is a 501 (c) (6) non-profit organization and your dues/donations may be counted as a business expense on your tax return. Keep our tax dollars in Oneonta and support our local businesses.

## GENERAL MEMBERSHIP BENEFITS

- Free or heavily discounted cooperative advertising in local media, i.e., radio, newspaper, and social media.
- Listing in the new, interactive OBA Member Directory on the website.
- Referrals – OBA first refers inquiries to other OBA members.
- Help with and promote special events such as ribbon cuttings, business anniversaries, and open houses.
- OBA mailing list provided upon request to members only.
- Window decals provided to all members which informs customers of your membership and support of the OBA.
- Spotlight on business articles in local news outlets, as well as the OBA email blast.
- Annual awards dinner which unites businesses, organizations, and individuals for networking and recognition.
- Social networking opportunities and workshops.
- Half price booth at the June Fling event (non-transferable; must be used by OBA member).
- Speakers at General Membership Meetings to cover relevant topics of local interest.
- Events that promote tourism in Oneonta, i.e., Cruise-Ins, June Fling, Singing Showdown, Festival of Lights Christmas events, etc.
- Community service projects like clean-up, purchasing benches, downtown music, lights for perimeter of rooftops of buildings, etc.

### **OBA MEETINGS**

The OBA meets on the first and third Tuesdays of October through June.

The OBA meets only on the third Tuesday during the months of July, August, and September.

Meetings are currently held at 5:30 p.m. at the WoodmenLife Building on Highway 75, across the street from the Ford dealership.

***All are welcome to attend!***

## SUSTAINING PARTNER MEMBER LEVELS

### **\$2,500 Level - PLATINUM**

- A one-year membership for the business.
- Unlimited individual memberships for employees (they must complete membership form to express their desire to be a member).
- Opportunity to present about the business at an OBA meeting.
- Lifetime June Fling banner sponsorship.
- Free June Fling booth, 10 x 20 ft.
- Listed as sponsor for all OBA events.
- A banner advertisement on the OBA website.

### **\$1000 Level - GOLD**

- A one-year membership for the business.
- Four individual memberships for employees (they must complete membership form to express their desire to be a member).
- Opportunity to present about the business at an OBA meeting.
- Five year June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for all OBA events.
- A banner advertisement on the OBA website.

### **\$500 Level - SILVER**

- A one-year membership for the business.
- Two individual memberships for employees (they must complete membership form to express their desire to be a member).
- Opportunity to present about the business at an OBA meeting.
- One year June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 ft.
- Listed as sponsor for two OBA events.
- A banner advertisement on the OBA website.

### **\$250 Level - BRONZE**

- A one-year membership for the business
- One individual membership for an employee (they must complete membership form to express their desire to be a member).
- Opportunity to present about the business at an OBA meeting.
- One year June Fling banner sponsorship at half-price.
- Half-price June Fling booth.
- Listed as sponsor for one OBA event.
- A banner advertisement on the OBA website.