

ONEONTA BUSINESS ASSOCIATION

IN COOPERATION WITH THE CITY OF ONEONTA
& COMMUNITY ORGANIZATIONS

presents

Festival of Lights

8th Annual Holiday Decorating Contest

ALL ENTRIES WILL RECEIVE PUBLICITY IN LOCAL MEDIA AND ON THE OBA WEBSITE & FACEBOOK PAGE.

ENTRY DEADLINE IS THURSDAY NOVEMBER 15, 2020 • DECORATING DEADLINE IS THURSDAY, NOVEMBER 19, AT 5 PM.

ENTRY NAME: _____

Contact Person: _____

Business/Organization/Individual: _____

Address: _____ City: _____ State: _____ Zipcode: _____

Day Phone: _____ Night Phone: _____

Email: _____

Location of Entry (Address) _____

Signature of Authorized Representative of Entry: _____

Please Print Name: _____ Date Signed ____/____/____

Registration: To compete in this contest, an entry form showing intent to participate must be completed, signed, and submitted to the OBA no later than **November 15, 2020**. Form may be mailed to the OBA at P. O. Box 1976, Oneonta, AL 35121, faxed to 205-625-0164, or completed online at www.oneontabusinessassociation.com. If you are unsure of your entry's location at time of registration, you can leave that part blank and let us know no later than November 19, 2020.

Who Can Enter: Entrants do not have to be a member of the OBA to participate in the competition. **There is no entry fee.** Businesses, organizations, churches, clubs, school groups, and individuals may enter. There is only one category for prizes. Entrants are responsible for finding their own locations to decorate.

Deadline for Decorating: Entries must be decorated and lit by 5 p.m. on Thursday, November 19, 2020.

Location of Entries: Locations of entries must be in the business district of Oneonta, i.e., highways leading into the city, the downtown streets, and surrounding areas. All entries must be within the city limits of Oneonta. **Registration cannot be accepted for entries located at residential homes not in a business zone.** Possible locations may include storefronts, store windows, buildings and structures, grounds, city entrances, sides of highways and streets (not on the right of way). Businesses might allow school groups or organizations to decorate for them. **Entrants are fully responsible for gaining permission to decorate areas that belong to someone else, whether it be the City, a business or property owner, etc. The OBA will not be responsible for making such contacts and/or arrangements.**

Decorating Requirements: Entries will be judged on "curb appeal." Indoor decorations will not be included in the judging unless they can be viewed from outside, i.e., windows, doors, etc. All entries must include lights/illumination and be in good taste and family-oriented. **All entries must remain lit (during waking hours) and decorated from November 19-January 1, to promote Oneonta as a holiday attraction and shopping destination.** (Timers are highly encouraged to save energy.) For example, lights on from 9:00 a.m. to 10:00 p.m. Entrants should monitor their displays to make sure lights are working and properly maintained from November 19-January 1.

Judging: A panel of three out-of-county judges with no ties to Oneonta or Blount County will examine all entries during evening hours on an unannounced date between December 1-7, 2020. Entries will be judged and winners chosen on the following categories:

- **Clark Griswold Award** (in reference to the movie "Christmas Vacation")
- **Best Use of Theme (Festival of Lights)**
- **Most Creative** (Outstanding artistic ability)
- **Most Original** (Not your usual Christmas décor)
- **Best Use of Merchandise** (Using your products/tools in your decorating)
- **Most "Oneonta"** (Best represents the feel of our hometown Oneonta)
- **People's Choice** (Voted on by the public)
- **Best of Show** (You blew the judges' minds!)

No interaction is allowed whatsoever with the judges should you be at your location when they come around. Do not greet them, do not invite them inside. No contact is allowed or you risk disqualification.

People's Choice Award winner will be determined by the entry receiving the most LIKES in the photo gallery on the OBA's Facebook page after it is published the first week in December. LIKES will be tallied at midnight on Saturday, December 5, to determine the winner.

Announcement of Winners: Winners will be announced at a special brief ceremony at 6 p.m. on Tuesday, December 8, at The Little Brick Church, an hour before the start of the Christmas parade. **Entries must have a representative present so that photos can be made.**

Special Notice: Registration gives consent for entry photos to be featured in local media, OBA's website and social media. Entrants by the signature of their representative agree to defend, indemnify, and hold the OBA, its officers, officials, and volunteers harmless from any and all claims, injuries, damages, losses, or suits including attorney fees, arising out of or in connect with their participation in the 8th Annual Holiday Decorating Contest.

Questions: Contact Patti Williams at 205-446-0462 or email christmas@oneontabusinessassociation.com.

Mail Completed Form to:

OBA CHRISTMAS
P. O. BOX 1976 • ONEONTA, AL 35121
or fax it to 205-625-0164, or register online
www.oneontabusinessassociation.com
by Thursday, November 15, 2020