

OBA MEMBERSHIP REGISTRATION 2024-2025

Member Year October 1, 2024, Thru September 30, 2025

If joining for the first time or recently, dues may be prorated to maintain your dues in the annual cycle of membership. Call if you need assistance.



| Membership Levels | Please Check as Appropriate |
|--|--|
| <input type="checkbox"/> Crown the Town \$2,500 | <input type="checkbox"/> Please invoice me for the indicated amount. |
| <input type="checkbox"/> Paint the Town \$1,000 | <input type="checkbox"/> Please send me a Pay-Pal invoice with payment link. |
| <input type="checkbox"/> Light the Town \$ 500 | <input type="checkbox"/> My check for indicated amount is enclosed. |
| <input type="checkbox"/> Merry the Town \$ 250 | |
| <input type="checkbox"/> Business Basic \$ 150 | |
| <input type="checkbox"/> Government/School \$ 50 | |
| <input type="checkbox"/> Individual/Family \$ 50 | |
| <input type="checkbox"/> Non-Profit Org..... \$ 50 | |
| <input type="checkbox"/> New Business* 1st Yr Free | |
| <small>*For all brand-new businesses. Must apply within the first six months of establishment.</small> | |

Name of Contact Person: _____ Phone: _____

Business/Organization Name: _____

Address: _____

Business/Organization on Phone: _____

We save money by using email communications, Please supply us with an email address that is checked often.

Website: _____ Email Address: _____

Facebook: _____

Description of services/products: _____

PLEASE INDICATE INTERESTS:

23rd Annual June Fling (June 13 & 14, 2025)

Paint the Town (murals project)

Light the Town project

Festival of Lights / Tree Lighting Ceremony

Festival of Lights Decorating of City (Crepe Myrtles, Gazebo, etc.) (Date: TBD)

Tourism (Making Oneonta a Destination)

Flags of Honor Project

Other (please describe) _____

Would you be willing to serve on the volunteer board of directors? Yes No

Committee Member? Yes No

Available Standing Committees for Service:

Finance Membership/Organization

Board & Legislative Affairs

Publicity/Promo on Events/Special Projects

Representative Signature:

Date Submitted: ____/____/____

Please make checks payable to the **Oneonta Business Association or simply OBA.**

Mail to: **OBA
110 1st Ave East
Oneonta, AL 35121**

QUESTIONS? Call 205-813-7194

If no one is there, please leave a message and someone will call you ASAP.

MEMBER LEVELS

\$2,500 Level - CROWN THE TOWN

- A one-year membership for the business.
- Mural sponsorship.
- Contribute to wayfinding business signage, benches, and Music on Main.
- Opportunity to present about the business at an OBA meeting/ Mingle.
- Lifetime June Fling banner sponsorship.
- Free June Fling booth, 10 x 20 .
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$1000 Level - PAINT THE TOWN

- A one-year membership for the business.
- Mural co-sponsorship (half).
- Opportunity to present about the business at an OBA meeting/ Mingle.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 .
- Listed as sponsor for all OBA events.
- Year-round banner advertisement on the OBA website.

\$500 Level - LIGHT THE TOWN

- A one-year membership for the business.
- Help purchase one box of LED lights to maintain year-round illumination.
- Opportunity to present about the business at an OBA meeting/ Mingle.
- June Fling banner sponsorship.
- Free June Fling booth, 10 x 10 .
- Listed as sponsor for one OBA event.
- Year-round banner advertisement on the OBA website.

\$250 Level - MERRY THE TOWN

- A one-year membership for the business.
- June Fling banner sponsorship at half-price.
- Half-price June Fling booth.
- Year-round banner advertisement on the OBA website.

ALL MEMBERS RECEIVE

Note: Since we do not have paid staff members, please contact us to let us know that you want to take advantage of a listed benefit. We don't mind being reminded!

- Free or heavily discounted cooperative advertising in local media, i.e., radio, newspaper, and social media.
- Referrals – OBA first refers inquiries to other OBA members.
- OBA assistance with your special events such as ribbon cuttings, business anniversaries, and open houses.
- OBA mailing list.
- Spotlight on business articles in local news outlets, as well as the OBA Newsletters.
- Opportunity to present about the business at an OBA meeting/ Mingle.
- Social networking opportunities and workshops.
- Half price booth at the June Fling event (nontransferable; must be used by OBA member).
- Speakers at General Membership Meetings to cover relevant topics of local interest.
- Events that promote tourism in Oneonta, i.e., Quarterly Mingles, Prelude to the Fling, June Fling, Light the Town, Paint the Town Murals, Festival of Lights Christmas events, etc.
- Community service projects like clean-up, purchasing benches, downtown music, lights for perimeter of rooftops of buildings, etc.
- Window decals provided to all members which informs customers of your membership and support of the OBA.

The **Oneonta Business Association** is a 501(c)(6) non-profit. all-volunteer organization comprised of individuals, merchants, property owners, and advocates who are working together to sustain a dynamic, vital, and diverse community through tourism, marketing, events, economic development, and leadership. Oneonta is a wonderful place to live, work, and shop, and we unite in the effort to promote and improve the quality of life in this great Southern city.



Follow our website at oneontabusinessassociation.com or facebook.com/oneontabusinessassociation for meeting, event, and project information.