

explore *Oneonta*

A PUBLICATION OF THE ONEONTA BUSINESS ASSOCIATION

Standard Print Display Ads

1/8th page (3.75" x 2.5")	\$25
1/4th page (3.75" x 5")	\$50
1/2 page vertical (7.5" x 3.75")	\$100
1/2 page horizontal (7.5" x 5")	\$100
1 whole page (7.5" x 10")	\$200

All print ads must be provided in the correct format as listed above and a minimum of 300 dpi and CMYK. Upon request, our design team will create an ad for a fee of \$25. *Explore Oneonta* and the OBA are not responsible for poor printing quality due to low-resolution photography. Artwork may be emailed to info@oneontabusinessassociation.com, mailed to the address below, or dropped off at our office (address below) along with your check for payment. You may request an invoice / receipt.

Web Display Ads

These ads will be displayed with the digital version of *Explore Oneonta* displayed in flipbook format at www.exploreoneonta.cyou. They can be hyperlinked to your website or social media page at no additional cost.

Web Sponsor Leaderboard (728 x 90 px)	\$100 per issue
Medium Rectangle (300 x 250 px)	\$50 per issue



110 1st Avenue East • P. O. Box 1976 • Oneonta, AL 35121
Office 205.813.7194

After Hours: 205.473.6410 or 205.446.0462

oneontabusinessassociation.com | exploreoneonta.cyou

A New Non-Profit Publication Launched February 24, 2021.

Estimated Readership in Print: 2000 | Website, Email Blast, & Social Media: 3,000 +/-
Will Revise for Subsequent Issues After Launch | First Year: Quarterly Issues