



OBA MEMBERSHIP REGISTRATION 2023-2024

Member Year October 1, 2023, Thru September 30, 2024, If joining for the first time or recently, dues may be prorated to maintain your dues in the annual cycle of membership. Call if you need assistance.

Membership Levels

- Crown the Town \$2,500
- Paint the Town \$1,000
- Light the Town \$ 500
- Merry the Town \$ 250
- Business Basic \$ 150
- Non-Profit Organization
Government/School \$ 50
- Individual/Family \$ 50
- New Business* 1st Yr Free

Please Check as Appropriate

- My check for indicated amount is enclosed.
- Please Invoice me for the amount indicated.
- Please send me a PayPal invoice with a payment link.

Name of Contact Person: _____ Phone: _____

Business/Organization Name: _____

Address: _____

Business/Organization Phone: _____

We save money by using email communications, please supply us with an email address that is checked often.

Website: _____ Email Address: _____

General description of services/products: _____

Were you referred by someone? • Yes • No If yes, please tell by whom: _____

PLEASE INDICATE INTERESTS:

- Paint the Town (murals project)
- Light the Town project.
- Festival of Lights Christmas Tree Contest
- Festival of Lights Holiday Decorating Contest
- Festival of Lights Decorating of City (Crepe Myrtles, Gazebo, etc.) (Date: TBD)
- Tourism (Making Oneonta a Destination)
- Flags of Honor Project
- Other (please describe)

Would you be willing to serve on the volunteer board of directors? Yes No

Committee Member? Yes No

Available Standing Committees for Service:
Finance, Membership/Organization, Board & Legislative Affairs, Publicity/Promotion, Events/Special Projects

Representative Signature:

Date Submitted: ____/____/____

Please make checks payable to the
Oneonta Business Association or simply **OBA**.

Mail to:

OBA

**110 1st Ave East
Oneonta, AL 35121**

QUESTIONS?

Contact: tara@oneontabusinessassociation.com

Call: 205-813-7194.

If no one there, please leave a message and someone will call you ASAP.

MEMBER LEVELS

\$2,500 Level - CROWN THE TOWN

A one-year membership for the business.
Mural sponsorship.
Contribution to wayfinding business signage, benches, and Music on Main.
Opportunity to present about the business at an OBA meeting.
Lifetime June Fling banner sponsorship.
Free June Fling booth, 10 x 20
Listed as sponsor for all OBA events.
Year-round banner advertisement on the OBA website.

\$1000 Level - PAINT THE TOWN

A one-year membership for the business.
Mural co-sponsorship (half).
Opportunity to present about the business at an OBA meeting.
June Fling banner sponsorship.
Free June Fling booth, 10 x 10
Listed as sponsor for all OBA events.
Year-round banner advertisement on the OBA website.

\$500 Level - LIGHT THE TOWN

A one-year membership for the business.
Help purchase one box of LED lights to maintain year-round illumination.
Opportunity to present about the business at an OBA meeting.
June Fling banner sponsorship.
Free June Fling booth, 10 x 10
Listed as sponsor for one OBA event.
Year-round banner advertisement on the OBA website.

\$250 Level - MERRY THE TOWN

A one-year membership for the business. June Fling banner sponsorship at half-price.
Half-price June Fling booth.
Discount Christmas tree sponsorship (50% off).
Year-round banner advertisement on the OBA website.

ALL MEMBERS RECEIVE

Note: Since we do not have paid staff members, please contact us to let us know that you want to take advantage of a listed benefit. We don't mind being reminded!

Free or heavily discounted cooperative advertising in local media, i.e., radio, newspaper, and social media.

Referrals – OBA first refers inquiries to other OBA members.

OBA assistance with your special events such as ribbon cuttings, business anniversaries, and open houses.

Quarterly Business Mingles which unites businesses, organizations, and individuals for networking and recognition.

Social networking opportunities.

Half price booth at the June Fling event (non-transferable; must be used by OBA member).

Speakers at General Membership Meetings to cover relevant topics of local interest.

Events that promote tourism in Oneonta, i.e., June Fling, Light the Town, Paint the Town Murals, Festival of Lights Christmas events, etc.

Community service projects like clean-up, purchasing benches, downtown music, lights for perimeter of rooftops of buildings, etc.

Window decals provided to all members which informs customers of your membership and support of the OBA.

The Oneonta Business Association is a 501(c)(6) non-profit. all-volunteer organization comprised of individuals, merchants, property owners, and advocates who are working together to sustain a dynamic, vital, and diverse community through tourism, marketing, events, economic development, and leadership. Oneonta is a wonderful place to live, work, and shop, and we unite in the effort to promote and improve the quality of life in this great Southern city.

Follow our website at oneontabusinessassociation.com or facebook.com/oneontabusinessassociation for event and project information.